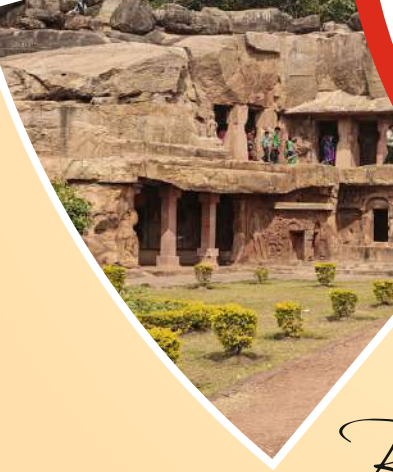




Indian Association of
Cardiovascular Thoracic Surgeons



The American Association of
Thoracic Surgery



IACTSCON 2024

70th Annual Conference of Indian Association of
CARDIOVASCULAR-THORACIC SURGEONS

08-11
FEB 2024

VENUE

Mayfair Lagoon &
Convention



Bhubaneswar
Odisha

Excellence and Beyond | Envisage | Engage | Excel

Trade Brochure

INVITATION MESSAGE

Dear Industry Partner,
Jai Jagannath...

It's my great pleasure & privilege to welcome you to the 70th Annual Conference of Cardiovascular & Thoracic Surgeons IACTSCON-2024 to be held at Hotel MayFair Lagoon & Convention, Bhubaneswar.

Bhubaneswar, the capital city of Odisha, is famously known as Temple City, and has recently been crowned as the Sports Capital of India.

The City and the state are going to host the IACTSCON for the first time and our aim is to give all of you, a memory for a lifetime.

Odisha - rich in it's heritage & biodiversity is waiting to unfold it's best kept secret on your visit to IACTSCON 2024.

Bhubaneswar- Part of the golden triangle, also known as Ekamrakshetra ,is gearing up to present before you an academic extravaganza and we will be pampering you with local delicacies and complimentary sightseeing.

We are preparing ourselves to welcome you with your family and facilitate your journey to World famous heritage and religious monuments like, Jagannath Temple at Puri, Sun Temple at Konark, Lingaraj & thousand other temples in and around Bhubaneswar, not to forget Khandagiri & Udayagiri Caves.

To ensure Maximum participation and academic interest amongst the diverse range of members- right from students to junior surgeons to seniors consultants, we are initiating a feedback system to help construct our program menu, so that everyone has an academic, visual, and gastronomical treat.

Leaving no stone unturned, we Eagerly look forward to welcome you to four days of scientific knowledge sharing and reconnect with fraternity.

We are firming up a variety of opportunities for sponsorship support in this mega event. For this, we seek your help and support in making the IACTSCON 2024 a memorable event that shall be relished throughout 2024. We appreciate the fact that in the past as well you have shown your unwavering commitment in supporting our educational initiatives to improve medical care in India. Needless to say, this time too, we will translate this support into meaningful usage of the funds received and ensure the best mileage and exposure for your company in the conference.



Dr. Pitamber Satapathy
Chief Patron



Dr. Bipin B. Mohanty
Organising Chairman



Dr. Chandrabhanu Parija
Organising Secretary



Dr. Satyajit Sahoo
Treasurer



SPONSORSHIP TARIFF

RHODIUM

₹ 75 Lakhs

- Stall of size 9x6mts at prime location.
- 15 complementary registration as Trade Delegate entitled with Food and Banquet.
- Branding on website as Rhodium Partner.
- Banner at the Main Entrance and at prominent places of venue with prior approval
- Permission for 1 Helium balloons.
- A designated area to create Lounge

PLATINIUM

₹ 50 Lakhs

- Stall of size 9x6 mts at prime location.
- 10 complementary registration as Trade Delegate entitled with Food and Banquet.
- Branding on website as Platnium Partner.
- Banner at the Main Entrance and at prominent places of venue with prior approval.
- Permission for 1 Helium balloon.

DIAMOND

₹ 40 Lakhs

- Stall of size 6x6 mts at prime location.
- 5 complementary registration as Trade Delegate entitled with Food and Banquet.
- Branding on website as Diamond Partner.
- Banner at the Main Entrance.

GOLD

₹ 25 Lakhs

- Stall of size 6x6mts at exhibition hall.
- 5 complementary registration as Trade Delegate entitled with Food and Banquet.
- Branding on website as Gold Partner.
- Banner at the Main Entrance.

REGISTRATION

BRANDING @ REGISTRATION COUNTERS

- Bar-coded conference badges with Partner name.
- Branding on Registration counters at Company cost.
- 5 Standees at Registration area at Company cost.
- T-Shirt and Caps for registration volunteers with Company branding at Company cost.

KIT BAG

- Branding inside the baggage.
- Branding on Baggage Counters at Company cost.
- 5 Standees at Baggage Counters at Company cost.

AUDIO VISUAL

- Audio visual Partnership of all halls at the conference.
- The Partner logo will be displayed at the breaks during the session.
- Branding space at Preview room, Faculty lounge and E-paper area.

LUNCHES

- LUNCH for 4 days between 12.30PM - 3.00PM. (each day)
- Space for branding at the Dining area on particular day only.
- Branding Backdrop on the stage of the cultural programme.
- Banners at the food court entrance.
- Permission for one announcement during the Lunch session.
- Permission for all the above on particular day only.
- Stall of size 6x6 mts at prime location.

INAUGURAL DINNER

- Inaugural dinner for 1 day between 7.30 -11.00PM.
- Space for branding at the Dining area on particular day only.
- Branding Backdrop on the stage of the cultural programme.
- Banners at the food court entrance.
- Permission for one announcement during the dinner session.
- Dinner Invitation with branding can be printed at company cost.
- Permission for all the above on Inaugural dinner day only.
- Stall of size 6x6 mts at prime location.

BANQUET DINNER

- Banquet dinner between 7.30-11.00PM.
- Space for branding at the Banquet area.
- Branding Backdrop on the stage of the cultural programme.
- Invitation with branding can be printed at company cost.
- Entrance arch at the Banquet entrance.
- Permission for one announcement during the dinner session.
- Permission for all the above on Banquet day only.
- Stall of size 6x6 mts at prime location.



CLOAK ROOM

- Covered structure with required shelves and tables will be provided by OC.
- Cloak room will be named after company name.
- Branding can be done at designated area at own cost.
- Luggage tags with branding to be printed by the Company.
- Cloak room should be managed by the company people.
- OC will not be responsible for any Lost bag issues.

KIDS & SPOUSE ZONE

- Kids and Spouse zone will be named after the company name.
- Raw space will be provided by the organisers.
- All required arrangements for activities should be done by the company.
- All designs should be matching the theme of the conference and designs should be approved by OC.
- Kids and Spouse zone should not disturb conference proceedings.

TRANSPORTATION & CITY TOUR

- This Includes transportation of Delegates to and fro to venue and City tour.
- Branding can be done on all coaches used for transportation.
- One company representative is allowed with every coach. Separate booth will be constructed at parking lot and branding can be done at own cost.

VIP | FACULTY LOUNGES

- Lounge will be named after the company name.
- Raw space will be provided by the organisers.
- All required arrangements for activities should be done by the company.
- All designs should be matching the theme of the conference and designs should be approved by OC.

PREMIUM STALL (6X3MTR)

- 2 side covered octanorm/Raw space structure with carpet and Facia with Co. Name
- 2 Tables, 4 Chairs, 2 power points of 5 amp and 10 basic light.
- Five Trade delegate badge with all food entitlement.
- Color 1-page product/Profile of the company in the souvenir.
- Cleaning of common area.

STANDARD STALL (3X3 MTR)

- Three side covered octanorm structure with carpet and Facia with Company name.
- 1 Tables, 2 Chairs, 2 power points of 5 amp and 3 basic light.
- Two Trade delegate badge with all food entitlement.
- Color Half page product/Profile of the company in the souvenir.

Other Sponsorship Opportunities

Helium Balloons

Mobile Application

Cyber Café / Business Centre / Wi-Fi Zone

Water Station

E-Rickshaw

Mobile charging stations

Advertising in Souvenir (Back page)

Advertising in Souvenir (Inside Front Page)

Advertising in Souvenir (Inside Back Page)

Advertising in Souvenir (Inner Full Page)

Advertising in Souvenir (Inner Half Page)

Bookmark of Souvenir

Photo opp Booth

Pole Bunting

Chair Branding Main Hall

Chair Branding Other Halls

Business Lounge



Terms & Conditions:

- Partnership options and Exhibition Stalls will be allocated on First Come First Serve Basis
- Tariffs quoted are exclusive of GST (as applicable). The booking request must be made with 50% amount and the balance 50% must be paid before 1 month of the conference. For all late bookings, full 100% payment must be made.
- Participation is not guaranteed until full and final payment is done in Indian Rupees.
- Partners & Exhibitions should register their representative names with Organizing Committee one month before the start of the conference and all such persons should compulsorily wear badges.
- The Organizing Committee reserves the Right to Change the venue, dates or re-arrange the Exhibition layout at any time due to unavoidable circumstances.
- Partner/ Exhibitor confirmed are Non-Transferrable. Detailed terms and conditions will be sent to confirmed Partners and exhibitors and Organizing Committee will assist in giving letters of participation to avail government permissions from nodal agencies to bring their exhibits to the conference venue. Organizing Committee may be contacted for opportunities.

BANK ACCOUNT DETAIL:

Account Name	Account No.
Indian Association of Cardiovascular and Thoracic Surgeons-2024	469401000058
IFSC Code	Bank Name & Address
ICIC0004694	JSS Tower Infocity Square E111 Bhubaneswar Odisha 751024





CONFERENCE SECRETARIAT

Dr. Chandrabhanu Parija

(Organising Secretary)

Aspire Hospital

Plot no: 163, 208 Unit-6, Ganganagar,

Bhubneswar - 751001

Mob.: +91 9667559095

Mail: iactskon2024@gmail.com



Professional Conference Organizer

Unit : 314, 3rd Floor, Krishna Building, 224A,

AJC Bose Road, Kolkata - 700017

info@globalics.in

www.iactskon2024.com